

Reg. No. :

Name :

**Seventh Semester B.Tech. Degree Examination, October 2014
(2008 Scheme)**

08.701 : INDUSTRIAL MANAGEMENT (TA)

Time : 3 Hours

Max. Marks : 100

PART – A

Answer **all** questions. **Each** question carries **four** marks.

1. State objectives of personnel management.
2. What is system concept ? Explain.
3. Discuss about induction training.
4. Explain about scalar organizations.
5. What are the essentials of a sound wage incentive plan ?
6. Discuss about break even analysis.
7. Explain collective bargaining.
8. Explain the concept of quality vs. cost.
9. Discuss about benchmarking.
10. Differentiate between marketing and selling.



(10×4=40 Marks)

PART – B

Answer **one full** question from **each** Module. **Each** sub question carries **ten** marks.

Module – I

11. a) Explain the selection procedure and list various methods involved in it.
b) Explain the advantages of different organizational structures.

OR

12. a) Discuss about break even analysis with an example.
b) Explain any three methods of calculating depreciation.

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Module – II

13. a) What are the factors that are considered for selecting a site for an industrial unit ?
b) Discuss in detail about material handling equipments.

OR

14. a) Explain job evaluation and merit rating.
b) How allowances can be determined ? Discuss the methods.

Module – III

15. a) Explain about production planning and control.
b) What are the marketing mix variable ? Explain.

OR

16. a) Discuss about ISO series with its significance.
b) Explain about total quality management.

(3×20=60 Marks)


